

# CIOReview

The Navigator for Enterprise Solutions

CYBER SECURITY SPECIAL

AUGUST 22, 2016

CIOREVIEW.COM

## 20 Most Promising Cyber Security Solution Providers 2016

In the light of newer and more engaging paradigms being adopted into the organizational infrastructure, such as BYOD and remote work stations, networks are increasingly becoming vulnerable to catastrophic cyber attacks, due to both premeditated and inadvertent actions.

Poised at the helm of helping security teams oust such harmful incidents from happening, experts have come with ways to identify and eliminate potential threats. Cloud-based cyber security tools that cover the end-to-end value chain of an organization to proactively monitor and thwart threats are already making their rounds, reducing cost of ownerships for stakeholders. Stringent firewalls, guided by data analytics algorithms regularly probing into suspicious and iterative patterns, keep perpetrators at

check. Also there are comprehensive endpoint security solutions that ensure appropriate authentication with which security administrators can grant and revoke role-based as well as ad-hoc access to applications, files, and network on a whole.

In an effort to help decision makers uphold the safety of their working environments, a panel of prominent CEOs, CIOs, VCs, analysts, along with the CIOReview editorial board has assessed scores of cyber security solution providers and picked out a list of prime choices.

We have considered the vendor's ability in designing and building advanced cyber security solutions that cater to the enterprise defense needs. We present to you CIOReview's 20 Most Promising Cyber Security Solution Providers 2016.



---

**Company:**  
MeasuredRisk

**Description:**  
Provider of unique security platform  
enabling C-suite to take necessary action

**Key Person:**  
Tom Albert  
CEO

**Website:**  
[measuredrisk.com](http://measuredrisk.com)

---

## MeasuredRisk

### See Risk as MeasuredRisk sees Risk

In order to combat the increasingly novel cyber attack strategies by hackers, enterprises have to be equipped with proactive cutting-edge technology solutions. Tom Albert, CEO and Founder, MeasuredRisk, shares insights about the company's unique risk centric platform that shackles security breaches while providing cyber intelligence and advisory services.

#### Designed for C-level Consumption

There are a multitude of point solutions in the market, but none that are oriented at the C-Suite. Most of the 'solutions' today, are components of a broader architecture. Cyber is only one part of the problem. There is a multitude of other factors—human, geopolitical, supply chain, fraud, etc. that all needs to be contextually examined. If board level assertions need to be made around risk that needs to be automated and presented in such a way that the board members can understand. The interface to MeasuredRisk is designed for C-Level consumption.

“  
**We enable business leaders to make mission critical risk-centric decisions**  
 ”

#### Harvesting Relevant Data to Initiate Critical Action

We are proud to have Roger Berry, a F500 CIO, on our leadership team.

Roger is considered “The Strategist” for his thought leadership and is ensuring alignment of our platform to meet the needs of his peers. The challenge facing CIOs is part technological, part human. Today, most organizations leverage a myriad of tools, services, etc. and that compilation of the best information available is fed through the CISO. So, the CISO has a tough job. They have to translate technical data outputs to the broader C-Suite. Our platform harvests data from multiple sources set against criterion relevant to each business; distills this information and enables key business decisions to be made.

#### An Insight into Risk Awareness

MeasuredRisk looks out over hundreds of key risk indicators (KRI), algorithmically determining whether an organization is experiencing risk across geography, operations and cyber, continuously. When an individual logs into our dashboard, they see immediately where their greatest risks exist. It's weighted, delivered to the appropriate C-Level executive, and measures the risk status.

#### We Understand the Market Well

Our differentiators are: A 'best-of-breed' team with an acute understanding of the market. We know the need, the why and the how. The platform is being built by some of the best data scientists on the planet and redefines how business leaders will see risk. The MeasuredRisk Platform delivers information only relevant to the organization.

#### A Proactive Security Platform

Our platform is a living entity, evolving and adapting to enable business leaders to be aware; be ready for the risk(s) that



Tom Albert

they face today and to equip them to face risk challenges in the future.

#### A Holistic Perspective

Well, growing up, I was a captain of my wrestling team and also studied art. I also fly fish and have an amazing family. I've seen failure and success in this industry. So, the wrestling gives me resilience. The artist gives me vision. The fly-fishing gives me precision. My family gives me support. And I give my full commitment to every person in MeasuredRisk who are empowered to be more successful and happy than in any other endeavor they otherwise might pursue. **CR**